

Attn: Eaton Customer

On behalf of Eaton, we are reaching out to you directly to increase your awareness of our new circuit breaker program, Eaton's Power of Authenticity. This program enables you to realize the key advantages of using authentic Eaton products. Below, we explain these advantages and suggest specific actions you can take to benefit from them.

We believe this program and its tools offer exciting new ways to support your circuit breaker needs. If you have any questions, please reach out to your local Eaton sales representative.

Regards,



Robert Griffin  
Product Line Manager, Molded-Case Circuit Breakers

## Authentic Eaton

Safety is Eaton's top priority and buying breakers from unauthorized sources jeopardizes that safety, and puts your employees, customers, and your business at risk. Only authentic Eaton products are protected by approved testing, official warranty, technical support, and complete traceability. Eaton wants to ensure your safety and satisfaction by gaining your commitment to only purchase Eaton products from authorized distributors.

### Advantages of authentic breakers

- Enhanced safety
- Protection for what you value most: your employees and customers
- Reduced business risk
- Increased reliability, productivity and uptime
- Decreased likelihood of nuisance tripping, resulting in lower operational costs
- Use of the latest circuit breaker technology
- Leverage of the breadth of Eaton: warranty and product support through our authorized partners

## Product availability and service

Providing product quickly through an Eaton distributor is a top priority. Eaton is committed to providing its distributors with the tools necessary to make stock available locally.

### Take action

- Work with your authorized Eaton distributor to ensure that they have the appropriate inventory for your install base
- Increase uptime and productivity by contacting your local Eaton authorized distributor for all of your product needs and take advantage of our 24-hour guaranteed fill rate

## Competitive pricing

Eaton has enabled our distributors to compete with online and local prices on a wide range of products that will satisfy your circuit breaker needs. This new program includes our most common breakers and is designed to provide distributors with a solution for all of your emergency and breaker replacements needs.

### Why you should purchase from your local Eaton authorized distributor

- Large stock of MCCBs
- Next-day delivery or expedited ordering
- Guaranteed authenticity
- Local support and service

To learn more visit  
[eaton.com/aftermarket](http://eaton.com/aftermarket) or to  
place an order call 1-800-638-4797.



Eaton  
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Printed in USA  
Publication No. PA085005EN / CLC  
February 2016

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